

*Partnering to
Promote Excellence*

"We're here for the long haul."

Ultimately, our aim is to put the patient first. To help us do this, we maintain strong ties with all of the area's major health insurance carriers as well as all the acute care facilities. We take pride in being a leader and a very strong member advocate.

In the final analysis, we believe in promoting *choice* so that our physicians can send their patients to the hospital, service, or specialist most qualified to meet their specific health needs. Likewise, we expect that hospitals will refer to our physicians when that is in the patient's best interests.

CMIPA physicians, including nationally recognized experts in their fields, have practiced in the Worcester area for more than two decades. Together, we are committed to the community and to our patients, offering outstanding clinical care and personalized attention that's close to home.

Our pledge for the future is to continue to combine compassionate patient care with advanced technology.

*Combining
Compassionate Patient Care
with Advanced Technology*



CMIPA

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CMIPA

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More Choices, Better Care

Taking Control

**“What’s best for patients
is also best for physicians.”**

In 1998, a group of physicians recognized a void in the local medical community: the need for a hospital-neutral association of primary care physicians and specialists. The premise? By offering patients *choice*, the result would be higher-quality care. At the same time, by investing in an independent network, physicians would better control their destiny and enhance their practices. Thus, Central Massachusetts Independent Physician Association, LLC was formed as a pioneer in local healthcare.

It soon became clear that CMIPA was a win-win formula for patients and physicians. Today CMIPA is the area’s largest physician group not affiliated with a hospital. CMIPA consists of over 150 physicians and cares for almost half of the patients in Greater Worcester.

As CMIPA continues to grow, it remains true to its mission: working to improve quality, containing costs, and providing personalized care.

Realizing the Best of Both Worlds

**“We stay independent while leveraging
the power of the group.”**

CMIPA physicians know that private practice offers them greater flexibility...and the promise that their work will be more rewarding and lucrative. Our members also understand the benefits they can reap through collective clout. Member support starts with our proven track record for negotiating strong contracts with the area’s major insurance companies. Yet, unlike other IPAs, we are more than a contracting vehicle.

Value-added benefits include:

- Leading-edge technology. EMR grants and training to our members. Web-based data warehouse, Intranet, billing and credentialing systems.
- Support with practice development, education (including CMEs), and regulatory compliance.
- Affordable health insurance.
- Legal, financial, and marketing consultation.

Our members realize the best of both worlds, which translates into better patient care.

Investing in the Future

“The focus is on the physician.”

Unlike hospitals, which negotiate for the institution, CMIPA negotiates for its members, with physicians receiving all health plan payments and higher reimbursements. Our members don’t have to shoulder the burden of hospital debts and liabilities; rather, they invest in themselves.

Physicians receive the profits from their efforts. They each own one unit share of all CMIPA income, with the opportunity to double their investment. And they pay no monthly dues.

Other financial benefits include group purchase discounts and accounting assistance.

The bottom line: greater fiscal control and greater revenue.