



Combining Compassionate Patient Care with Advanced Technology

For more than 20 years, CMIPA physicians have faithfully served the Worcester area. As the largest group practice of its kind in Central Massachusetts, CMIPA cares for almost half of the region's patients.

Our 150 primary care physicians and specialists are committed to providing high-quality, cost-effective, accessible, and personalized care. We are working to implement a program to improve the safety of healthcare delivery by making Electronic Medical Records available to all of our members. Plans are also in place to meet the Health Plan Employer Data Information Set standards.

CMIPA believes that businesses and physicians are natural allies in putting the patient first. To ensure the highest quality, most appropriate care, we offer employers and patients a choice.

In our role as a leader and partner with employers and patients, CMIPA offers the following:

FOR EMPLOYERS

- Participates in quality programs that compare physician performance.
- Offers educational programs to help physicians improve the effectiveness of care delivery in the community.
- Plans to evaluate the use of treatments to reduce inefficiencies and costs.
- Plans to re-engineer care processes to prevent mistakes and errors.

FOR PATIENTS

- Choice in selecting primary care physicians, specialists, and hospitals (CMIPA isn't affiliated with any one hospital or health-care system).
- The best care at the best facility based on patients' specific health needs.
- A friendlier, more personal atmosphere; long-term relationships with physicians.
- Healthcare that's closer to home with less waiting time.

We look forward to working with you. For more information, call **508-438-1100** or visit **www.cmipa.com**.

CMIPA

Central Massachusetts Independent
Physician Association, LLC

More Choices, Better Care

www.cmipa.com



CMIPA Members Speak Out

OUR 150 MEMBERS RECEIVE MANY BENEFITS WITH CMIPA MEMBERSHIP.
HERE ARE JUST A FEW REPRESENTATIVE TESTIMONIALS:

"I have been very impressed with how responsive CMIPA has been since I became a member. My colleagues and I have seen very concrete improvements in the way insurers deal with us as a group, and a result has been higher reimbursement rates and better services. Left to negotiate on our own, we would never have this level of clout and effectiveness."

SUZANNE WEISS, M.D.
Worcester Pediatric Association

"CMIPA has offered me all of the benefits of being part of a large group while allowing me to continue in solo practice. Thanks to CMIPA, I have a fully HIPAA-complaint office, and I am starting to use Electronic Medical Records, after CMIPA provided me with guidelines and arranged for live demonstrations from many different vendors. Joining CMIPA was the best decision I have made for my practice."

PAUL HART, M.D.
Internal Medicine, Family Practice

"CMIPA has provided innumerable benefits for me and to my practice. Not only has there been the anticipated group strength in negotiating third-party insurance contracts for access and favorable reimbursements, but CMIPA has provided enhanced purchasing options such as for our own health insurance needs. CMIPA has provided crucial support to my practice and to the vitality of the private healthcare sector in our community."

ALAN P. MOSS, M.D.
Eye Surgeons PC

"I joined CMIPA because my practice needed a cohesive voice and professional support. I enjoy enormous benefits, including collegiality, contract negotiating, purchasing power, and information updates. Indeed, there is safety in numbers!"

LYNDA M. YOUNG
Chandler Pediatrics

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