

ABOUT CITL

Center for Information Technology Leadership

CITL (Center for Information Technology Leadership), chartered by Partners HealthCare in Boston and supported by HIMSS (Healthcare Information and Management Systems Society), is a nonprofit research organization that helps the healthcare community make more informed IT decisions. CITL examines major issues affecting the industry through its biannual reports and symposiums. CITL's rigorous, uncompromising approach involves a mix of research techniques, including literature reviews, expert assessments, and market research. CITL's reports are published and distributed by HIMSS, which provides leadership in healthcare for the advancement and management of information technology. HIMSS, with more than 13,000 members, encourages emerging technologies and promotes public policies that will improve healthcare delivery.

IN/OUT

Get In On Outpatient CPOE

Preventing Millions of Drug Errors
Saving Billions of Dollars

C!TL

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Ambulatory Computerized Provider Order Entry (ACPOE)

The Report | The Symposium - April 14 & 15, Oak Brook, Illinois

Center for Information Technology Leadership

Improving Healthcare Value



Outpatient CPOE

What's In It for You?

Today, as healthcare leaders strive to reduce errors and improve efficiency, more providers are using CPOE to capture prescriptions and other order information. It is well documented that *inpatient* CPOE can substantially reduce medication errors. But while the volume of care has shifted to outpatient settings, solid evidence about the value of *outpatient* CPOE has been very sparse. *Until now.*

The Center for Information Technology Leadership (CITL), a research organization committed to rigorous analysis of key healthcare issues, selected Ambulatory CPOE as a report topic to determine its value in improving quality and reducing costs. In fact, CITL's findings reveal that *widespread adoption of ACPOE can prevent millions of medication errors and save billions of dollars.*

Clinical and Financial Benefits Are Compelling

- **Improve Quality:**
Millions of ADEs Are Preventable.

Every year, more than 8 million Americans experience outpatient Adverse Drug Events (ADEs). CITL's analysis shows that ACPOE systems can avoid more than 2 million ADEs annually, an alarming 130,000 of which are life-threatening.

- **Cut Costs:**
National Cost Savings of \$44 Billion.

CITL's model projects annual savings of approximately \$44 billion with nationwide implementation of ACPOE. These savings are based on avoiding nearly 1.3 million outpatient visits and 190,000 hospital admissions, as well as more cost-effective medication, radiology, and lab ordering.

- **Improve The Bottom Line:**
Reduce Rejected Claims, Realize Fast Returns.

CITL also projects that providers who use advanced ACPOE can eliminate more than \$10 in rejected claims per outpatient visit. Intermediate and advanced ACPOE systems will pay for themselves within two years.



Report & Symposium

Your Guide to Healthy Investments

CITL's dramatic findings about ACPOE, detailed in the Full Report and illuminated at the Symposium, will help healthcare decision-makers invest wisely and improve clinical outcomes.

THE REPORT

CITL's Full Report on ACPOE contains invaluable insights that will enable healthcare IT (HIT) leaders to make more informed strategic decisions ...decisions that will help them reduce costs and improve quality. Our comprehensive analysis, available in March 2003, contains:

- An interactive software model to help HIT leaders calculate the potential value of ACPOE to their organizations
- Detailed characteristics and value projections on different levels of ACPOE system functionality
- In-depth commentary and graphics offering a breakthrough level of insight on ACPOE value

Pricing:

- Single Full Report \$1,090
- Executive Preview* \$ 200

* This shorter-format document features strategic-level conclusions that will trigger planning discussions.

ORDER NOW

Visit www.citl.org to order your Full Report.

THE SYMPOSIUM

CITL's symposium on ACPOE will be held near Chicago, Illinois, at the Oak Brook Hills Resort, April 14-15, 2003. This event, featuring leading industry experts, will provide in-depth interpretations of the Full Report and an opportunity to learn how to gauge the value of ACPOE systems in specific settings. The symposium will offer:

- An understanding of the impact ACPOE can have in individual organizations through the use of CITL's interactive software model
- "Best practice" case studies from ACPOE users
- Interaction with industry experts in a hands-on environment
- A look at public policy, existing technologies, and new product development

Pricing

(includes the complete package of Full Report and Symposium):

- Symposium Early Bird (before March 15) \$2,385
- After March 15 \$2,485
- On-Site \$2,585

Non-HIMSS members will be charged an additional \$150, which includes annual HIMSS membership.

For more details visit www.citl.org or www.himss.org

REGISTER NOW

Visit www.citl.org.

Symposium is for providers, CITL Executive Sponsors, and HIMSS Diamond members.